



Expression of Interest (EOI) Document for Selection of Exhibitors

Under

**Pakistan Water Week 2022
27th & 28th October, 2022**

**Pakistan Council of Research in Water Resources
(PCRWR)**

Rationale:

Pakistan being highly vulnerable to climate change requires key shift towards sustainable development taking strategic decisions for its natural resources. In this process, resilience thinking is highly required for providing water, energy, and food to the nation. Therefore, a nexus (or cross-sectoral) approach to managing common resources could greatly enhance water, energy, and food security in the country. Adopting this approach, digital solutions are highly required for building the climate resilience and hazard management of the large farming community in Pakistan. In this regard, the implementation strategies to address Pakistan's climate and water crisis are brainstorming with water researchers, policymakers, professionals, and the general public from around the country.

In this connection, PCRWR and IWMI Pakistan office has set the foundations for organizing Pakistan water week annually in the year 2021. Pakistan Water Week 2022 is focused on two key events, a three-day international conference followed by a two-day national workshop. Based on the theme of water week 2022, the international conference will be inaugurated by a high-profile chief guest. This gathering will host international and national experts, representatives from federal and provincial governments, international development partners, and their country offices. The conference will foster discussions on three thematic areas, including;

- Sustainable climate and resilient solutions
- Politics, policy, and institutions good governance and strengthening capacities
- Technologies and innovations- responding to the climate change

Exhibition:

To create public awareness and disseminate knowledge and practices to the stakeholders, PCRWR intends to organize an exhibition under the Pakistan Water Week 2022 on 27th and 28th October, 2022. It is an excellent opportunity for exhibitors to showcase their products and sensitize public from different walks of life about them. Young entrepreneurs will be encouraged to participate in the exhibition.

Exhibits Area:

- Water Conservation technologies for agriculture, domestic and industrial sectors
- Agriculture technologies
- Climate Resilience solutions
- Innovation in Agriculture: High Efficiency Irrigation Systems
- Water saving technologies/fixtures
- Real time monitoring systems
- Wastewater recycling and water treatment technologies

Move-In & Move-Out Dates

	Date	Time
Move In	October 26 Wednesday	13:00-16:00
Exhibition	October 27 & 28 Thursday & Friday	08:00-17:00
Move Out	October 29 Saturday	08:00-13:00

BOOTH RENTAL RATES (tax included)

Type of Booth	Shell Scheme
Regular (10ft x 10ft)	PKR 10,000
Special (15ft x 15ft)	PKR 15,000

* All shell scheme items are on rental basis (non-refundable) and non-exchangeable.

* An additional PKR 5,000 fee for corner booth fee will be required.

Venue

Pakistan Council of Research in Water Resources (PCRWR).
Khayaban-e-Johar, H-8/1, Islamabad.

Early Bird Rates

Exhibitors who apply for booth space before
10th October, 2022 will be given 10% discount on the fares.

APPLICATION

Application form is attached along with this document. Interested parties can send the duly filled in application form accompanied by their brief profile to **Deputy Director (WM-III), PCRWR, Khayaban-e-Johar, H-8/1, Islamabad** till **October 20th, 2022** (Tuesday) and email to **kashifmanzoor177@gmail.com**.

Please visit our official website, www.pcrwr.gov.pk, for updates.

PAYMENT SCHEDULE

Upon receiving the booth application, the organizer will notify the applicant of paying non-refundable Down Payment deposit per booth. Applicants must secure their participation by paying a non-refundable deposit per booth before a Booth Allocation Meeting. Otherwise, the organizers may cancel their application. After the booth allocation meeting, the organizer will notify exhibitors of their balances due.

All payment should be made by: Bank draft/check

payable to “Chairman PCRWR”, crossed "A/C Payee Only”,

Note: All banking charges (inclusive of domestic and overseas charges), are to be borne by the applicant.

In case of cancellation or exhibitor’s personal difficulties (failure to obtain entry visa, illness, travel, or shipping problems), space rental already paid cannot be refunded, transferred to other participants, or credited to later Water Weeks.

Booth Allocation

- The organizer will inform exhibitors of details for booth allocation.
- Space will be allocated according to the following criteria:
 - Registration with SECP/Relevant Tax Offices.
 - Inventory of Products contributing towards the thematic areas.
 - Value addition of the products towards water conservation or safe drinking water.
 - Body of Work done in line with the thematic areas.
 - Extent of adoptability of the products by consumers.
 - Brand Value.
 - Number of booth(s)
 - Date of application
- The organizer reserves the right to accept/reject any application and to determine the number of booth(s) for each exhibitor.

Booth Withdrawal

- ✓ No refund for booth down payment and balance.
- ✓ Down payment WILL NOT be refunded or transferred to cover other expenses in case of partial or full space withdrawal.

- ✓ Failure to submit down payment or balance due before due date will be regarded as withdrawal of participation.

Terms and Regulations for Participation

Application for Participation

- ✓ By signing related application forms, participant agrees to follow all existing Regulations and further Regulations that might be made to modify them.
- ✓ Once signed and submitted by the Applicant and confirmed by the organizers, the contract will be established and come into effect.
- ✓ Violation of Regulations can result, by decision of the organizers, in the exclusion of exhibitor whose damage claim, if any, will be rejected.

Payment Schedule

- ✓ Space rental fee is due after booth allocation. In the event of cancellation, payment will not be refunded under any circumstances.

Adherence to Copyright Patent Laws

- ✓ It is strictly forbidden to display logos, licenses or patented items registered by other companies.
- ✓ Violations will result in immediate removal of displays, with one year's suspension from exhibiting at PCRWR events.

Space assignment & Unoccupied Space

- ✓ Organizers will determine number and location of booths assigned to each Exhibitor in the manner it deems appropriate.
- ✓ Organizers reserve the right, should any Exhibitors' space remain unoccupied on the opening day without reasonable cause, to assign the said space to another exhibitor, or use the said space in any other manner deemed suitable.

Sub-letting of Space

- ✓ Exhibitor shall not assign, sub-let or apportion the whole or any part of assigned space.

Venue & Show Dates Change

- ✓ The organizers reserve the right to change the venue and date of the Exhibition under certain circumstances. In the event of change of venue and/or date, or cancellation of the Exhibition, Exhibitors shall not be entitled to any claim for compensation.

Covid-19 Vaccination

- ✓ All exhibitors must provide proof of either Covid-19 vaccination, recovery or negative test.
- ✓ Individuals under home isolation/ home quarantine/ self-health quarantine or with Covid-19 symptoms such as fever, respiratory symptoms, diarrhea or loss of smell and taste are not allowed in the exhibition.

Application Form

1. Company Name: _____
2. Address: _____
3. Telephone Number: _____ 4. Mobile Number: _____
5. Email: _____ 6. Website: _____
7. Contact Person: _____ 8. Designation: _____
9. Exhibit Area: (Check the box against the area)

Water Conservation technologies for agriculture, domestic and industrial sectors		Agriculture technologies	
Climate Resilience solutions		Innovation in Agriculture: High Efficiency Irrigation Systems	
Water saving technologies/fixtures		Real time monitoring systems	
Wastewater Recycling and Water Treatment Technologies		Other _____ _____	

10. We Require ____ No. Booth(s) (Tick the table below against desired booth type)

<i>Type of Booth</i>	<i>Shell Scheme</i>	
<i>Regular (10ft x 10ft)</i>		
<i>Special (15ft x 15ft)</i>		
<i>Corner Booth (Encircle the choice)</i>	YES	NO

11. Products that will be Displayed:

Sr. No.	Product Detail
i.	
ii.	
iii.	
iv.	
v.	